

FASHION LAB

PBF WORLD

28th | 31st
OCTOBER 2023

Grand Hotel Vesuvio
SORRENTO



PROFESSIONAL
BY FAMA
THE ITALIAN ART OF COLOR



ENJOY A UNIOQUE EXPERIENCE

INSPIRATION AND INNOVATION

The perfect event to capture all the latest news in the hair industry. With the participation of special international guests you can motivate, inspire and innovate your portfolio and that of your team with the latest global news.

UNFORGETTABLE EVENT

Pure creativity, inspiration and innovation. Come and discover the curiosities and international trends of the moment, in a unique context where the fun and the constant exchange between international colleagues will make this experience unforgettable.



SORRENTO



DAY 1 / LIVE SHOW

An international choreographic event where our International Artists will show Tips&Tricks about the market news.

3.00 pm / 6.00 pm

DAY 2 / TRIP TO CAPRI

An organized tour to discover the hidden treasures of an island of irresistible charm.

9.00 am / 5.30 pm



GRAND HOTEL VESUVIO
SORRENTO

INFORMATION

ARRIVAL / SATURDAY 28th OCTOBER

Check-in from 3.00 pm
3 nights
Overnight stay in double room
(except requests of different types),
according to the communicated rooming list

INCLUDED

- Wi-Fi speed internet
- Free parking inside the hotel
- Free shuttle* to the center of Sorrento
- City tax

EXCLUDED

- Single room supplement of 70€
to be paid directly at the hotel

DEPARTURE / TUESDAY 31st OCTOBER

Check-out by 11.00 am

*Shuttle timetable from the Hotel
9.00 am - 9.30 am - 10.30 am - 11.45 am - 12.45 pm - 4.15 pm
5.30 pm - 6.45 pm - 7.15 pm - 8.00 pm - 8.30 pm - 9.15 pm - 10.15 pm - 11.00 pm

Shuttle timetable from Sorrento
9.15 am - 9.45 am - 10.45 am - 12.00 am - 1.00 pm - 4.30 pm
5.45 pm - 7.00 pm - 7.30 pm - 8.15 pm - 8.45 pm - 9.30 pm - 10.30 pm - 11.15 pm



The Grand Hotel Vesuvio offers the possibility to book professional **massages**, performed directly in the hotel. The service is provided by therapists of the Diabasi massage school. For information and reservations, please contact the reception.



At the Grand Hotel Vesuvio you can also enjoy the green and relax, immersing yourself in the nature of our **citrus grove**, where for years we cultivate with dedication the orange, the typical oval lemon of Sorrento, the olive tree and all other Mediterranean plants.



Enjoy moments of peace and quiet, reading or sipping a drink, in our **relaxation area**. An open space exclusively used to provide a small corner of paradise for our guests, to relax after a day of hiking or to escape from the chaos of everyday life.

PROGRAM

SATURDAY 28th OCTOBER

- 3.00 pm **Arrival + Welcome**
- 8.00 pm **Dinner**
- Overnight stay in double room
(except requests of different types) according to the communicated rooming list

SUNDAY 29th OCTOBER

- 9 am **Breakfast**
- 12.30 pm **Lunch**
- 2.00 pm - 3.00 pm **Welcome Coffee**
- 3.00 pm - 6.00 pm **LIVE SHOW**
directed by **Marco Iafrate, Edoardo Paludo e Bruna Viola**
with demo on models • color, cut, styling
- 6.45 pm **Aperitif***
- 8.30 pm **Gala Dinner***
- 11.00 pm **Dancing Night**
- Overnight stay in double room
(except requests of different types) according to the communicated rooming list

*Dress code: cocktail outfit



MONDAY 30th OCTOBER

- 7.00 am - 9.00 am **Grand Breakfast Buffet**
- 9.00 am **TRIP TO CAPRI** or TO COSTIERA AMALFITANA*****
- 5.30 pm **Return to the Hotel**
- 8:00 pm **Dinner**
- 11:00 pm **Disco Night**
- Overnight stay in double room
(except requests of different types) according to the communicated rooming list

TUESDAY 31th OCTOBER

- 9.00 pm **Grand Breakfast Buffet**
- Check-out + Transfer

PROGRAM

**INCLUDED:
- Transfer da Hotel al Porto di Sorrento e rientro
- Guida (visit to the Giardini di Augusto and Villa San Michele)
- Hydrofoil Sorrento/Capri/Sorrento
- Minibus to visit the island
- Lunch
- Limoncello tasting

***If weather conditions do not allow sailing to Capri
INCLUDED:
- Bus
- Guide (Villa Rufolo)
- Lunch
- Limoncello tasting



CAPRI

COSTIERA AMALEITANA

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